

September 2011



# periodico de Esperanza

## Welcome to the “new” Periodico

By Denise Roessle

The Periodico seems to have taken on a life of its own, evolving from a mere newsletter into a magazine — or “ezine,” in electronic media terms. Over the past year, we’ve grown in size, color, and content, and have actually become a selling point for home buyers who are deciding between our community and others in the area.

We’ve made some more changes that we hope you’ll appreciate. First, a new look. We have retired the Periodico logo (created by Charl Petry — her jersey should read “EE 1”) after years on our banner, and have incorporated the above photo taken by Joan Moreaux (winner in the May contest). Note that most of the articles are laid out in a single column, eliminating the need to scroll up and down for those who read the Periodico on their computer screens. We have some new features in the works and will continue to publish the popular Your Fascinating Neighbors, In The Spotlight (EE committees), and Tech Talk.

Remember that this is YOUR magazine! We are always open to suggestions and new ideas. Please feel free to contact me: [droessle@mac.com](mailto:droessle@mac.com) or 399-3312.

## Photo of the Month



*Congratulations to Jim Lindberg — now a two-time winner of the Periodico Photo of the Month contest! To enter your best photos taken around Esperanza Estates, see page 14.*

## President's Message

By Tom Cooke

In this first fall issue of the Periodico, I want to welcome back our winter visitors, who are starting to trickle in a few at a time. Over the next couple of months, we will be back to our normal winter population, and it is always good to see our friends from the northern climes. We look forward to an enjoyable winter season with all of you.

Our first monthly Board meeting after the summer recess was held on Monday, September 19th. Our Board always meets for its regular session on the third Monday of each month, at 1:00 pm at the Ramada, and meetings are always open to all EE residents. We encourage you to attend, ask questions, and learn what the Board is doing. Board meeting minutes are always posted to our website, [www.esperanzaestates.net](http://www.esperanzaestates.net)

Our first fall social evening was held Labor Day, in the form of a pot luck at the Ramada. Information about future Hospitality Committee events will be found inside. We urge you to attend these always-fun events, enjoy yourself, and get to know your neighbors.

Our weekly newsletter, the Monday Morning Memo, is available to all who want it, and is an excellent way to keep up on what is happening in EE. To subscribe, call 399-0455, or email [tecooke1@cox.net](mailto:tecooke1@cox.net). We currently send the Memo to 288 of our 331 households, and the goal is to connect with all of them. Our monthly magazine, the Periodico, contains news, articles, photos, coming events, contests, and many other items of interest and enjoyment for all residents. Both publications go out via email, and are posted on our website, but are also available at the Ramada. The Memo is posted on the bulletin board, and copies of the Periodico are available for those who do not have a computer. We hope you will read both regularly.

### Board Meetings

2011:

Oct. 17, Nov. 21,  
Dec. 19

2012:

Jan. 16 (Annual Mtg.)  
Feb. 20, Mar. 19,  
April 16, May 21,  
June 18  
1:00 p.m.  
Sunset Ramada

Board member list & meeting minutes available at  
<http://esperanzaestates.net>

Esperanza Estates  
Homeowners Association  
P.O. Box 181  
Green Valley, AZ 85622-0181

There have been a number of changes in Arizona law which effect the way an HOA in this state is required to operate--mostly dealing with the issue of transparency. These were discussed in some detail in the June edition of the Periodico (available on the website). Only one of these will change the way our HOA does business, dealing with special Board meetings. The statute now requires these only be held if the matter for discussion involves something that can't wait for a regular meeting. Most of the other changes now mandated for all HOA's involve things that EE has been doing routinely for years.

Once again--welcome back, and enjoy Esperanza.



### Coffee and Donuts at the Ramada...

will begin on October 19th, the third Wednesday of each month, 8 a.m. Times will vary depending on the weather. This event is a freebie for residents to gather, have some time to chat and enjoy a cup of java and a donut. No agenda, no meeting, no axe to grind--just some social time with one another.

## Common Areas Report

From the HOA Board

Our approximately 22 acres of common areas lost a valuable and faithful friend recently, with the retirement of our common areas chairman Steve Brown, affectionately known as "Stoney." He had managed the EE common areas with skill and dedication for the past six years, supervising the landscape maintenance crew and doing a substantial amount of the labor required himself. Unfortunately, Stoney developed some physical ailments which rendered it no longer possible for him to perform in this capacity. Fortunately, however, we will still have Stoney on the Board, where he will serve in another role, chairman of Capital Projects.

Our new common areas chair will be Dean Hess, who will be assisted by Tom Cooke. Dean can be reached at 398-4829, or at hess325@yahoo.com. Tom is at 399-0455, or tecooke1@cox.net.

The big common area problem currently is the weed situation, which we have been fighting for several weeks now. This has been the worst year for weeds in recent memory, and our crews have been devoting considerable time, even working overtime, to combat them. At the Board meeting September 19, the Board voted to purchase some spray equipment that it would own for use in future applications of spray, and pre-emergent solutions. This will give the HOA control over the timing and areas of emphasis for the weed spraying program, which it is believed will help greatly. Weed control is a recurring problem, and one that is not going to go away, and the Board wants to find a solution that will offer the best manner of dealing with this issue on a long term basis.



*At right, Stoney Brown works on his sculptures in the common area near his home.*

## EE Name Badges Available

Name badges for Ramada gatherings are available for \$6.00 each. The badges are plastic with a magnet (not advisable for those with pacemakers) and will have the name of the individual and their street name. They can be kept at the Ramada so may be used for every occasion. The profits from sales will go to the Enhancement Committee.

If you would like to order a badge, please contact Melodye Cooke at 399-0455 or email her at melodye1@cox.net and provide the following information:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street: \_\_\_\_\_

Your phone number and/or email: \_\_\_\_\_

# Upcoming Events

## Hamburger Night Tuesday, October 11th



4:30 Cocktails, 5:00 Grilling Begins

Sunset Ramada

\$5.00 per person

Includes a hamburger, cheeseburger or veggie burger.

Sodas, beer and mixes supplied.



## Halloween Party Monday, October 31 Sunset Ramada

4:30 Cocktails • 5:00 Potluck

Karaoke with Pat Carmody

Costume Prizes

More information to come...



## Art Walk Sunset Ramada Sunday, December 4th

RESIDENTS' ART SHOW AND SALE

This is an opportunity for EE residents to share/view/buy/sell artistic works in the EE community. We are establishing the guidelines now and would appreciate your input. Final details will follow, but artists and artisans... get ready!

- CREATE IT
- SHOW IT
- SELL IT (optional)

Interested in displaying or helping with the event?

Contact: Cynthia Surprise: [cncsurprise@verizon.net](mailto:cncsurprise@verizon.net)  
Carol Ballard: [gygirl.ballard@gmail.com](mailto:gygirl.ballard@gmail.com)





## Bienvenidos!

Please join the Bienvenidos Committee in welcoming some new residents to Esperanza Estates.

Leon and Marilyn Meyer (Napa), originally from Nebraska, are not new to Green Valley, having spent eight winters in the Villas. Now, as full time Esperanza residents, they are experiencing their first Green Valley summer, and are amazed at how green and beautiful it is. Prior to retirement, Leon was a railroad foreman and Marilyn operated a beauty salon.

Bill and Thalia Eads (Nueva) are from Missouri and have spent many winters in the Green Valley and Tucson areas. They plan to make Esperanza their full-time residence and have already contributed to our community by landscaping the common area next to their home (pictured at right). The Eads say that what they learned about EE in the Periodico was a big factor in their decision to choose EE.



# Around Esperanza



*Winter residents: Here's a sample of what you miss during monsoon season... the most dramatic skies ever!*  
Photo by Denise Roessle



*Jolene Hartje (Del Sur) captured this rare sighting of a bobcat on their backyard wall this summer. Thanks for sharing, Jolene!*

## Fifteen Minutes of Fame

By Mary Hess & Cynthia Surprise

“Fifteen minutes of fame” is a phrase used to characterize those episodes in ordinary lives when extraordinary things happen. Artist Andy Warhol is generally credited with coining the phrase, though its meaning has evolved over time.

Many residents of Esperanza Estates have experienced their own fifteen minutes of fame. If you would like to share yours, please contact Mary Hess at hess325@yahoo.com or Cynthia Surprise at cncsurprise@verizon.net.

### *Meeting a Presidential Candidate*

Nancy Moore was a very little girl the day her daddy took her to the train station in Portland, Maine. Excitement was in the air. They waited in line to meet and shake hands with GOP Presidential Candidate Wendell Willkie, who eventually lost the 1940 election to Franklin D. Roosevelt and never did hold public office. However, the candidate left a lasting impression on a child that day, and Nancy cherishes the memory of standing with her father as participants in the American political process. (Nancy is pictured right, with one of the U.S. Marines who came to thank EE residents for the 2006 effort, led by Nancy, to send packages to U.S. service members serving in Iraq and Afghanistan.)



### *Behind the Scenes at a Presidential Funeral*



Lt. Col. (Ret.) Richard Johnston participated in some well-know events and met some notable figures during his 25- year military career that took him to many parts of the globe.

One such experience began with a 3:00 a.m. phone call Dick received on January 23, 1973, while he was stationed at Ft. Hood, Texas. Former President Lyndon B. Johnson had died the previous day, which ironically was the same day a ceasefire was signed in Vietnam. The caller informed Dick that Lady Bird Johnson had decided the former president

would be buried in the family cemetery on the LBJ ranch, a few yards from the house in which he had been born. The detailed plans for Johnson’s burial called for Ft. Hood’s field grade officers, of which Dick was one, to participate in the event as part of an escort group for invited dignitaries.

“The day of the burial there was a typical Texas downpour,” Dick recalls. “We had to wear our dress uniforms, and, naturally, there was no authorized raincoat to wear with them. The Army wouldn’t be caught dead with an umbrella.”

Upon arriving at the LBJ ranch, Dick fortunately received an assignment that would keep him out of the rain. For the next few hours, he served as a greeter in the ranch’s aircraft hangar where the invited dignitaries gathered after the service. The hangar originally housed Air Force One, and LBJ later converted it to an entertainment center, complete with movie projection room. Dick was quite impressed by the Worlitzer jukebox and barcouloungers monogrammed with the seal

*Continued on next page*



of the President of the United States.

“After Lady Bird Johnson finished receiving condolences at the ranch house, she and her daughters came to the hangar to thank each of us personally. I briefly chatted with Mrs. Johnson, and they were all very gracious.” It was an honor to be able to participate in the event, and Dick will never forget his experience.

## TECH TALK



*Dr. Geek, a well-known technology expert, discusses technology topics. If you have a suggested topic or question, please submit it to [droessle@mac.com](mailto:droessle@mac.com).*

Here's a question I often get: "Why does rebooting (shutting down and restarting) my computer so often fix my computer problem?"

A system reboot can solve many computer issues, and the reason it works isn't really magic. For those of you who like to know the "why" of things, here's the answer.

When you open a program (for example, solitaire) your computer allocates resources, such as processor time and memory, to that program. In a perfect world, all of those resources would be fully recovered every time you close the program. But some programs don't recover resources very well, and each time you open and close that program, some resources become unavailable. Over time, your computer has progressively less available memory and runs more slowly. Rebooting restores all the RAM memory that was lost when you opened and closed your programs, and your computer runs well again.

A reboot can also fix the problem that results when a program or background application develops a conflict with other running processes, causing the program to stop working correctly.

So, while rebooting won't solve all your computer problems, it's a good first step before you call an expert. It's also beneficial to shut your computer down completely every once in a while. If you have a laptop, that means powering it off, not just shutting the cover. I, personally, shut my computer off each night.

### **A few of Dr. Geek's favorite useful websites:**

*Bookreporter.com* informs you of a variety of books to be released in the next few months, so you can pre-order or reserve your favorites. You can reserve books in the Pima County Public Library collection by searching the catalog at [library.pima.gov](http://library.pima.gov) and clicking on "Reserve This Item." The book will be delivered to Joyner Library for your pickup.

*C-span.org/resources/media-organizations/* provides direct links to major newspapers and news magazines, for example New York Times, Chicago Tribune, Wall Street Journal.

*GasBuddy.com* lets you search for the lowest gas prices by city and state, with listings for all cities in the United States and Canada.

*Snopes.com* is a popular website that verifies or debunks rumors, myths, folklore and claims that appear on the Internet or in widely circulated emails.

*Whitepages.com* allows you to search for addresses and phone numbers nationwide. Use the reverse lookup feature if you have a number but not a name, for example when your phone records a missed call and gives the caller's number but they haven't left a message. If a name doesn't show up in the reverse lookup, it may indicate that you received a bogus call. A google search on that number will show any reported scam associated with that number.

## EE Enhancement Team

Improving the attractiveness and desirability of a 30+ year old subdivision is no easy task. Fortunately, we have a motivated and energetic team of volunteers who are committed to making Esperanza Estates a showcase within Green Valley. We talked to Barb McCalpin who heads the Team to find out more about this dedicated group of neighbors.

*What is the primary objective of the Enhancement Team?*

Barb: The Team has two main purposes that go hand in hand: to raise money to fund projects that enhance our community and to complete those projects. Sometimes we are able to complete the projects as a Team; other times we need the help of other EE volunteers.

*What are the Team's annual activities for raising money?*

Barb: Our major annual fundraiser is the combined Ramada Sale and Bake Sale, usually held the first Saturday in March. We also hold several additional events that change from year to year. The number of those events we hold depends on several factors: how complicated is the project, how much time and effort is required, how much money will it raise, will it be fun and interesting, how much is required from EE residents. Our residents are extremely supportive, but we try not to put an undue burden on them (especially financial). We have a great appreciation for the contributions of our friends and neighbors who donate items for our sales and attend our fund-raising events. As we frequently say: "We can't do it without you!"

*How does the Team select its projects?*

Barb: We vote as a committee on which projects to fund. We may vote several times a year, depending on the complexity of current projects, how much money we have available, current needs, etc. Our decision is, of course, influenced by interest shown by residents in potential projects. Each fall, we meet to plan for the current year and ask for suggestions for new projects. We then compile a list of the ones members are interested in, adding to the list throughout the year. We welcome suggestions from EE residents, as well.

*Does the Team have any planned projects for this year?*

Barb: We have a lot of ideas on our list, but we won't decide until our first meeting in early October when many members who are winter residents have returned.

*Who is on the Team and how is it organized?*

Barb: The current members are Bev Brow, Barb Cottrell, Jane Ellingson, Martha Fischer, Lorna Kitchak, LaNell Koenigs, Geri Lindberg, Barb McCalpin, Sandi Oster, Jackie Rautio, Eileen Stremme and Linda Winterland.

Geri Lindberg is the Team Treasurer. For the Ramada Sale, Bev Brow is the overall chairman and other members have semi-permanent assignments. For example, Sandi Oster and Martha Fischer handle the Bake Sale. All members and many additional EE volunteers help out, and we also get lots of assistance from the "Men's Auxiliary." These guys work hard and deserve a lot of credit.

Different team members take the lead on other projects. For example, Jackie Rautio

*Continued on next page*



### *Enhancement Team, continued*

and Lorna Kitchak co-chaired last year's Dessert Buffet. (They did a fantastic job!) Eileen Stremme organized a committee potluck dinner. Geri and Jim Lindberg were responsible for adding decorative tile to the EE monuments. We try to spread around the lead responsibilities, but all members pitch in as needed.

*Are you currently looking for more volunteers for the Team?*

Barb: We are an open committee and welcome new members. There are many different types of jobs to be done. Members can decide how they would like to contribute, but we do work as a committee, and we expect that people will pitch in to do what's needed. One advantage of being on the Team is having direct involvement in the selection of enhancement projects.

We also welcome help for particular jobs from EE residents who are not committee members. For example, Carol Ballard isn't a committee member, but she helped us price items for the Ramada Sale when we had a large influx last summer, and Lynn Raby handles the jewelry sales.

We have a fun and lively group with a great esprit de corps. We accomplish good things for our community, and have lots of fun along the way. We try to have several fun functions for committee members and spouses or significant others throughout the year.

*What is the Team's greatest challenge?*

Barb: We always need people who can help with the Ramada Sale by moving large items, supplying transport vehicles and providing storage space for the items before the sale. Fortunately, our neighbors always come through for us.

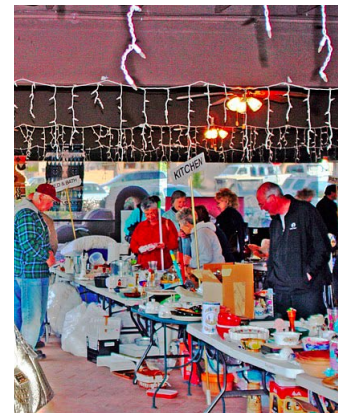
*What gives you the most satisfaction as the head of the Team?*

Barb: I like feeling that I am making a meaningful contribution to our community. It's rewarding to look around and see all of the improvements that are the result of the efforts of the Enhancement Team. I truly enjoy being part of the Team and working with the Team members. We have a great group!

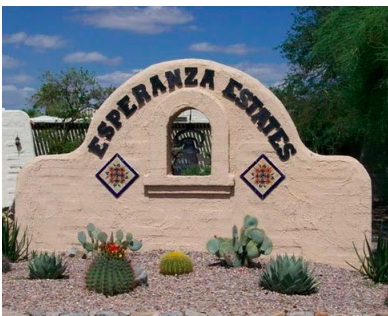
Dessert Buffet, 2011



Ramada Sale, 2011



New colorful and easy-to-clean tablecloths are a welcome addition at EE events.



Team projects have included enhancements to the EE monuments and the Sunset Ramada.



## EE HISTORY: From NEET to VEE to Enhancement Team

Today we know this volunteer committee as the Enhancement Team, but it was originally called NEET (Neighborhood Environmental Enhancement Team).

The founding members, Jeanne Barzan, Lois Blacker, Bev Brow, Tess Ewing, Mona Sheffield, Joan White and Mary Zindrick, started NEET to rejuvenate EE's landscaping and common areas. They hired a consultant to develop a grand plan to be completed incrementally as the team raised funds to finance the project.

Live auctions became popular fundraisers. This was before the construction of the Ramada when there were few places in EE large enough to hold this type of event, so the auctions were held in the home of Ben and Mona Sheffield since it was one of the largest in EE. Space was limited, and the team focused on inviting the EE newcomers to help them get acquainted and feel part of the community. Some of the auctioned items were a dinner for four at the Sheffield's house, a picnic at Kitt Peak donated by Jane and Eric Ellingson, and golf lessons with golf-pro Marvol Barnard.

Another important fundraiser was the committee's annual patio sale. EE residents who held their own garage sales also contributed a percentage of the proceeds to NEET.

NEET's major projects included converting the old putting green into a garden (now Sunset Park, designed by Jane Ellingson) and building the kitchen in the Ramada.

"We didn't have enough money to hire anyone, so we all pitched in and did the work ourselves. It was great fun and we were very proud of what we accomplished together," Mona Sheffield recalls.

The team members' husbands (known as the Men's Auxiliary) had a lot of expertise and helped with the labor. Ben Sheffield and Eric Ellingson did the electrical work and tiled the kitchen counter. NEET also bought the tables that are used in the Ramada.



The group later became VEE (Volunteers of Esperanza Estates) and then morphed into the Enhancement Team.



### In Memoriam

*Robert Eno*  
*1021 Calle De Regalo*  
*June 2011*

*Kenneth (K.D.) Thompson*  
*Long-time del Norte resident*  
*September 2011*

### We recommend...

Back by popular demand: EE residents' reports on home improvement, repair and other vendors with whom they've had a good experience.

*If you have someone you wish to recommend, please contact Denise (399-3312, droessle@mac.com). Advertisers: please encourage your EE clients who are happy with your services to recommend you!*

**Transportation:** Cavalier Express (625-1055), recommended by Annette & Larry Ogren. They not only responded on short notice to pick us up from St. Mary's ER, but drove us to three different pharmacies on a Sunday afternoon to get a prescription filled. They go "above and beyond" to assist their clients.



## Day Trips in Southern Arizona

Looking for new places to visit or take your guests after you've seen all the major local attractions? Here's one that might fit the bill. We'll feature others in future Periodicos and welcome suggestions from our readers.

### GHOST TOWN TRAIL

The Ghost Town Trail is a 30-mile drive starting in Tombstone and passing through the three ghost towns of Gleeson, Courtland and Pearce. Each town has a number of buildings in various stages of decay, and in Pearce you can see the General Store, which has been totally restored and is listed on the National Register of Historic Buildings. There are numerous photo opportunities along the trail. The Old Pearce Pottery shop sells handcrafted pottery.

From U.S. 80 in Tombstone, take the well-marked left turnoff for Gleeson Road and follow for about 15 miles to Gleeson. A mile beyond Gleeson, turn left onto Ghost Town Trail and continue to Courtland and Pearce. Drive northwest on U.S. 191 to reconnect with I-10. The route is suitable for passenger cars.



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& Malea Anderson  
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Lot #194

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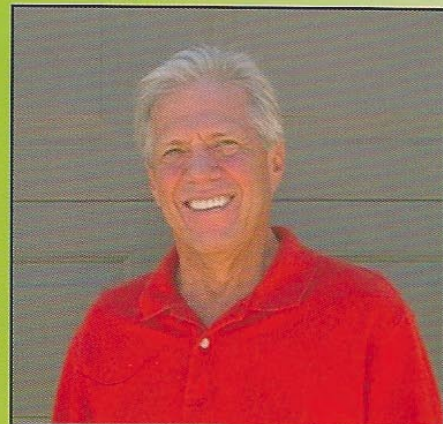
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# Our Ramada & The Art of Conversation

By Sandy Reed

The art of conversation is not a phrase used very often. What is it? A little history will help. I suppose that cave people poked sticks at each other and grunted in order to achieve some common purposes. The grunts turned into words, the words into sentences, and people into conversationalists. You can imagine dialogues around the early campfires and other gatherings - events of the day, talk about how to do things, oral histories, gossip.

As societies became more organized, economic, religious, and political developments took place, vocabularies increased, and people had more time to talk to each other about less important things. They talked a lot. So much so that some people became utter bores, and their descendants are among us still.

But some people became skilled and interesting talkers. People liked to gather around them and listen. In England, Samuel Johnson (1709-84), famous for dictionaries and other writings, became well known for his conversational skills at local pubs and clubs. More recently in our country there have been recognized literary round tables, such as that of Robert Bentley, Conde Nast, Eleanor Parker, and others. These people were said to have developed the art of conversation. Their subjects were not necessarily deep, they were often just idle chatter. But they were amusing and entertaining.

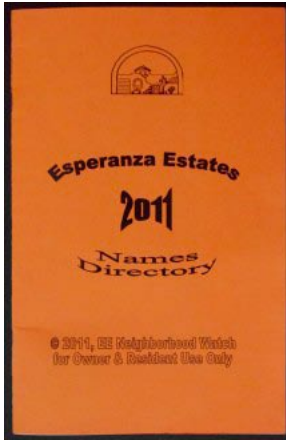
Okay. So what has this to do with us Esperanzites and our Ramada? Well, we are meeting there with more regularity and in increasing numbers. But some of us - not many, but enough - tend to hang about in small, fixed groups that don't necessarily mingle with one another. So that's where the art of conversation comes into play.

But first we have to overcome some resistance. Some people think that useless conversation is a waste of time, that they have nothing special to say, they're too busy or stressed for idle talk, or that they are a bit shy about expressing themselves. These folks are opposed by those who believe that even idle chatter can often bring pleasure and learning to a table, that conversation is a sort of calisthenics of the brain, and that it can clarify issues and teach. Let's be frank; people admire and generally like to be around the conversationally adept.

A lot of us are good conversationalists. Let's not hide these talents. Let's mix it up a bit more and talk to people we may not know yet. The art of conversation doesn't mean that the speaker must expound on deep, meaningful topics. No. Lighten up and talk about anything - baseball scores, events, the bushes in your yard, what you ate yesterday. But make it interesting. Don't talk about your nephew's first prize at his grade school science class, or that back ache that doesn't go away.

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## Esperanza Estates Phone Directory Frequently Asked Questions

- How is the directory organized?

The "Names" section of the directory lists residents alphabetically by name. The "Address" section is organized by street address.

- When is the directory updated?

A new directory is produced in January of each year.

- How is information updated?

Our database administrator, Craig Surprise, updates the directory using information furnished by owners on their annual compliance forms and by

Neighborhood Watch Block Captains.

- Why are some owners and/or properties not listed in the directory?

The purpose of the directory is to provide the phone numbers and addresses of the people who actually live in EE full time or part time. If a house is vacant, it is not listed. If the occupant is a long-term renter, we list the renter. Seasonal renters may be listed upon their request. In addition, some individuals have asked not to be listed.

- How can I change the information listed for me in the directory?

Contact the database administrator at [ee-webmaster@msn.com](mailto:ee-webmaster@msn.com). Changes received before December will be reflected in the January update.

- How can I obtain a copy of the directory?

Call Mary Beth Wallace at 399-0299 to purchase a copy of the directory (\$3) at any time. Directories are sold at the annual HOA meeting and at various EE social events, which are announced in the Periodico and the Monday Morning Memo. New residents receive a complimentary copy with their Neighborhood Watch information packet.

## Photo of the Month Contest

Submit up to three digital photos taken around EE during the past year. There's no limit on subject matter: flora, fauna, mountains, sunsets, etc. The Periodico Team will choose the winner, who will have their winning photo published in the next Periodico and displayed on the bulletin board at the Ramada.

*Deadline for the next contest: October 14th. Please only three photos per person.* You may submit your entry / ies to Denise Roessle ([droessle@mac.com](mailto:droessle@mac.com)) as an email attachment, or save them on a CD and deliver it to 801 W. Circulo Napa.

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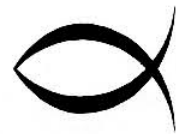
*(I apply a three coat process every time)*

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